



Next Generation Librarianship: Where Do We Go from Here?

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Generational Characteristics

Veterans (1922-45)	Boomers (1946-64)	Generation X (1965-1976)	Millennials (1979- 2000)
World War II	Cold war, moon landing	Divorce, AIDS, MTV	Internet, 9/11
Women began moving into workforce	Willing to work long hours	Work/life balance non-negotiable	Expect to change jobs frequently
Strong human relations, skills; involved in societal issues	Value creativity, risk takers, more permissive	Cynical, value teamwork, want flexibility, not intimidated by authority	Easily bored, respect must be earned, strong sense of fairness