



## Presenter Biographies

# Google and Your Patrons

### **Steven J. Bell**

Steven is Director of the Paul J. Gutman Library at Philadelphia University. Prior to that, he was the Assistant Director of the Lippincott Library of the Wharton School at the University of Pennsylvania. He obtained his Doctorate in Education in 1997 from the University of Pennsylvania, and his Master of Science in Library Science from Drexel University in 1977. He writes and speaks frequently on topics such as keeping up for personal professional development, library technology, and academic librarianship. An Adjunct Professor at the Drexel University College of Information Science and Technology, he teaches courses in online searching, academic librarianship and business information resources. His latest articles include “The Blended Librarian: A Blueprint for Redefining the Teaching and Learning Role of Academic Librarians” (co-authored with John Shank), published in *College & Research Libraries News* 65(7):372-375, July/August 2004, and “End PowerPoint Dependency Now!” published in *American Libraries* 35 (6): 56-59, June/July, 2004.

### **Mary Ellen Bates**

Mary Ellen Bates is the owner of Bates Information Services, providing business research to business professionals, and consulting and training services to the information industry. Prior to starting her business, she worked as a special librarian for over a decade. She is a frequently keynote speaker around the world, and is the author of six books and innumerable articles on the information industry. She is working on her seventh book, *Elements of Internet Research*, to be published by O'Reilly in the spring. She also publishes several free monthly email newsletters, including Search Tip of the Month ([www.batesinfo.com/tip.html](http://www.batesinfo.com/tip.html)) and Info-Entrepreneur Tip of the Month ([www.batesinfo.com/ib-tip.html](http://www.batesinfo.com/ib-tip.html)).